



THE INTERNATIONAL
WORLD WIDE WEB CONFERENCE

3-7 APRIL 2017

**PERTH CONVENTION & EXHIBITION CENTRE
PERTH, WESTERN AUSTRALIA**

CONFERENCE PROGRAM & OVERVIEW

The **26th International World Wide Web Conference** will be held in Perth, on the west coast of Australia.

This 5-day world-class conference will be the centrepiece in a broader 8-day **Festival of the Web**, bringing together local and international academics; web experts and professionals; students; web, app and game designers

This is the 'must attend' event of the year.



**The Web <>
Conference**

WELCOME TO WWW2017 PERTH

The prestigious 26th International World Wide Web Conference returns to Australia to be hosted by Perth, a beautiful, progressive city and the gateway to Asia and the world.

Focused around four themes on the evolution of the web, technical standards, the impact of the web on society, and its future, **WWW2017** will include alternate streams on eLearning, remote services, security and privacy - along with the normal high-quality content delegates enjoy.



Our themes are:

- Making decisions
- Rethinking place
- Living in the always on
- The balance between technology and culture

The conference includes:

- A three-day refereed technical program
- Two days of workshops and tutorials,
- A poster display
- A hands-on developer day

PLUS:

Broad alternate tracks, keynote speeches and invited talks, seminars and panel discussions focused around the four conference themes.



A major **Technical Expo** geared towards the future of the web offers specialist and innovative product and service demos each day; a live 'Gamer' space and a web-focused digital art and visualisation exhibition.

The Expo floor features comfortable spaces and hubs for delegates to network while enjoying the exquisite and unique tastes of Western Australia.

This conference attracts the worlds web experts to engage with delegates and participants in a collaborative discussion of the future of the web...

... a future which will underpin Australia's innovative business and economic development.



The Web <>
Conference

WWW2017 promises to be a once-in-a-lifetime experience. In addition, we are planning a rare and exciting opportunity to further dissect the future of the web by hosting extra events in a

Festival of the Web:

8 days featuring 20 exciting niche events encompassing relevant and timely streams, where the best technical and creative minds will gather in Perth.

This is a truly world-class, relevant and innovative event combining a high-quality international conference with special co-located events that will attract a broad range of delegates.

We will include a suite of events that focus on Asia and the web, involving the web business community and policy-makers in alternate tracks, speaking programs, seminars and panel discussions.

An exciting variety of international and local events and activities are planned from 8am every day until late in the evening – for delegates, partners and the general public.



WWW2017 and the Festival of the Web is supported by the four public universities in Western Australia



FESTIVAL OF THE WEB

8 DAYS | OVER 20 NICHE EVENTS | SOCIAL SUNDOWNERS | DAWN TILL DARK

Perth's Festival of the Web is eight days of co-located conferences, workshops, talks, exhibitions and events that you won't want to miss.

Bringing together entrepreneurs, academia, industry, business, government and the community, the Festival of the Web offers an unforgettable series of activities focusing on the future of the web.

With the academic and standards-focused WWW2017 conference at its heart, the Festival of the Web will contain streams on:

- eHealth, eLearning, and eGovernment and web governance
- Innovation, web business, entrepreneurship, apps and startups
- Serious games, web-based games and remote operations
- Big data and the 'internet of everything'
- Digital culture, digital art and visualisation and much, much more

Opportunities abound for delegates to meet and mingle with international and local attendees, sponsors and exhibitors in this once-off event. Whether your focus is hands-on web development, technical research or web business - there is something here for you.

Our draft WWW2017 & Festival of the Web program

	SUNDAY 2	MONDAY 3	TUESDAY 4	WEDNESDAY 5	THURSDAY 6	FRIDAY 7	SATURDAY 8	SUNDAY 9
WWW2017 PROGRAM		WWW2017 WORKSHOPS & TUTORIALS		WWW2017 TECHNICAL PROGRAM 3 DAYS : 12 STREAMS PLUS ALTERNATE TRACKS			DEVELOPER DAY	
		KEYNOTE 1	KEYNOTE 2	KEYNOTE 3	KEYNOTE 4	KEYNOTE 5		
WWW2017 SOCIAL EVENTS		WELCOME DINNER		POSTER RECEPTION	GALA DINNER	CLOSING CEREMONY		
WWW2017 EXPO			WWW2017 - TECHNICAL EXPO & SHOWCASE					
FESTIVAL OF THE WEB		W4A 2017					PHYGITAL GAMES FESTIVAL	
		SEGAH 2017						
COLOCATED CONFERENCES		A NEW WORLD OF WORK						
		BYTES & RIGHTS						
		BIG 2017						
LINKED EVENTS		EXTREME TECH FESTIVAL						
RIVERSIDE		COLLABORATION=INNOVATION	IT CAREER DAY	COMMUNITY DAY	REIMAGINATION			
SPECIAL SESSIONS		BREAKFAST FOR THE BRAIN					STARTUP WEEKEND	
		SUNDOWNER	SUNDOWNER		SUNDOWNER	DATA HACKATHON		
			OZAPPS DEMOS					
IN PLANNING		ENGINEERS AUS	E-LEARNING DAY	HISA				
SOCIAL		LATE NIGHT COMEDY FESTIVAL						

FESTIVAL OF THE WEB HIGHLIGHTS

BYTES & RIGHTS

Hear from experts on security, web governance and censorship and discuss the challenges and opportunities of the rapid growth of the World Wide Web

GAMES

Delve into the world of serious and online games through carefully selected co-located events, a two-day games development weekend and live games on the expo floor

START-UPS

Explore the “New World of Work” with speakers, workshops and tutorials; an App Pitchfest; OzApps showcase and a hands-on start-up weekend

The Festival of the Web will operate over 8 days from Sunday to Sunday and bring together a broad range of delegates with a variety of interests. This mix of delegates provides a multitude of opportunities for innovative and exciting events and activities.

Planning is well underway for these activities. Whilst specific details may change, co-located events already agreed to, or under negotiation include:

- **BIG2017** 4th Annual Big Data conference (*first co-located with WWW2014 in Korea*);
- **W4A 2017** (Web For All accessibility conference);
- **SEGAH 2017** (Serious games and applications for health);
- **A New World of Work** - a conference on the way technology is changing the way we conduct business and employment;
- **Bytes & Rights** - Presented by Electronic Frontiers Australia and focusing on security, rights, access and control;
- **OzApps Showcase & pitchfest** (Web apps and startups) – a must for app developers, entrepreneurs and venture capitalists.

Other events under consideration for inclusion in the Festival of the Web are:

- **Collaboration=Innovation** - A two-day event with a business and Asia focus
- The **Startup Weekend** – Perth’s startup community annual hands-on event
- A 3-day computer games conference and hands-on event with live games in development
- An eLearning seminar day focusing on the future of education
- Seminars and events aligned with professional bodies and partners such as the Australian Computer Society, Engineers Australia, HISA and the IEEE.

MORNING EVENTS & SOCIAL SUNDOWNERS

We will provide a range of morning and evening activities to promote broad delegate interaction - and some fun as well.

- Each morning we will host Breakfast for the Brain – where we will discuss the burning issues on the challenges and opportunities of the web over coffee and muffins prior to the daily keynote speech.
- Each night, we will host social events and sundowners where like-minded people can unwind and interact in an enjoyable networking environment, whilst sampling fresh local produce and award-winning wines and beer.
- At the end of the day, we plan to host a web-focused comedy festival in small bars around the city centre.

FOR MORE INFORMATION:



➔ VISIT

Our website at www2017.com.au.

Here you can:

- Get the most up-to-date information about WWW2017 and the Festival of the Web, including program schedules, accommodation and on-travel opportunities
- Register for the conference or the full Festival
- Sign up to our mailing list to receive our monthly newsletter

Our Earlybird rate opens in July 2016

➔ ASK ABOUT

How you can participate in **WWW2017** and the **Festival of the Web**.

- Find out when and how to submit a research paper for the technical program
- How you can sponsor an event or activity
- How you can purchase a booth in our Technical Expo
- How you can become part of our Volunteer Team for the event.

Direct your enquiries to:



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WWW2017 & FESTIVAL OF THE WEB PARTNERS



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